



# TREATMENT LIST

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## WELCOME TO PURE

Pure is a well established salon situated in Jersey Farm on the outskirts of the historic city of St Albans. The salon caters for male as well as female clients and employs highly skilled and experienced, award-nominated therapists.

Pure has been designed with the complete client experience in mind – air-conditioning for the warmer months, heated blankets for the cooler months, electronic couches for comfort and safety, a comprehensive range of treatments and products that have been carefully researched and selected – all within excellent surroundings and a relaxed friendly atmosphere with refreshments offered while you spend your time with us. For the ultimate luxury, all of our facials are now being followed by a refreshing combination of fresh fruit, served with a cool drink to fully relax you after your treatment.

**We feel sure you will want to come back time and again.**

## PURE CONTENTS

■ Welcome	2
■ Information	4
■ Discounts & Loyalty Scheme	5
■ Guinot Facials	6
■ Guinot Facials & Make-Up	7
■ Decleor Facials	8
■ Decleor Body	9
■ Male Treatments	10
■ Massage	11
■ Soft Surgery Clinic & Permanent Make-Up	12
■ Ear Piercing & Body Shaping	13
■ Nutrition	14
■ Manicure & Pedicure	15
■ Nail Enhancements	16
■ Swarovski Crystals	17
■ Tanning	18
■ Threading	19
■ Eyes	20
■ MPL Pigmentation, Thread Veins, Rosacea & Acne	21-24
■ Lifting and Firming for Face and Body	25
■ Depilation	26
■ Private Pampering	27

## PURE INFORMATION

### General:

- **Gift vouchers** – can be purchased for any value and are valid for one year, they make a wonderful gift for any occasion.
- **Products at Pure** – our current product range includes Guinot, Decleor, Jessica, Kissed By Mii (Jessica), St Tropez, Bio Sculpture, LVL, and Lash Perfect.
- **Missed appointments** – clients who fail to show for their appointment will be charged the full treatment cost.
- **Booking online** – new customers can register online and existing customers can enquire about password at reception. Please note the online booking system is only available during our opening times.
- **Card payments** – please note that we no longer take card payments under £15.

### When you book your appointment:

- **Booking & cancellation policy** – to secure your appointment a credit card will be required at the time of booking. We require 24 hours notice to cancel or re-schedule an appointment, otherwise we reserve the right to charge a 50% treatment fee.
- **Courses** – once a course of treatments has been purchased, no refund will be entered into and treatments cannot be transferred to another client. All courses must be completed within 12 months of purchase.
- **Massage treatments** – if you are arriving after a busy day and would like to take a shower prior to your treatment please advise us at the time of booking.
- **Manicures/Pedicures** – we suggest that manicures are paid for prior to the treatment and that car keys, etc are removed from pockets or handbags to avoid spoiling wet varnish. For pedicures, please wear open-toed footwear.
- **Pregnancy and medication** – please advise your therapist prior to your treatment if you are either pregnant, on medication or undergoing medical treatment.

### When you arrive:

- **Late arrivals** – please note that if you are late for an appointment the treatment time will be reduced proportionately with no adjustment to price. We suggest that you try to arrive 5 minutes before your appointment.
- **Mobile phones** – please turn off or switch to silent mode so that we do not disturb other clients during their relaxing treatments.
- **Valuables** – prior to certain treatments you may be asked to remove items of jewellery. Please ensure you retrieve all your valuables before leaving the premises as we cannot be held responsible for lost items.
- **Smoking** – we operate a strict no smoking policy throughout the premises.
- **Children** – for health and safety reasons we are not permitted to allow children into the treatment areas. We respectfully request, out of consideration to other clients, that children are not brought into the salon.
- **Refreshments** – you will be served complimentary refreshments during your visit to Pure but we request that food and beverages are not brought into the salon and consumed on the premises.

## OAP & STUDENT DISCOUNT

### 15% off single treatments.

This can be used Mon – Thurs only and not in conjunction with other offers.

## LOYALTY SCHEME

### Loyalty points will be awarded for every treatment taken and can be redeemed as follows:

■ Shape, paint and cuticle tidy	400 points
■ Back Wax	600 points
■ Decleor exfoliation or Self tan	800 points
■ Jessica Manicure or Jessica Pedicure	1200 points
■ 45 minute Massage or Indian Head Massage	1600 points
■ 1 hour Decleor Facial	2000 points
■ Hot Stone Massage, Make-up Lesson or Guinot Hydradermie Facial	2400 points

### Terms & Conditions:

- One point will be awarded for every £1 spent on treatments.
- Points are not transferable nor can they be exchanged for any monetary value.
- Points may be redeemed against the treatments detailed above, Monday – Thursday.
- Points cannot be redeemed during the months of July and December.
- We reserve the right to amend or withdraw this scheme at any time.
- Points cannot be used in conjunction with any other offer unless specified.

## GUINOT FACIALS

Guinot is responsible for the internationally renowned Hydradermie, one of the most advanced treatments for deep cleansing, hydrating and revitalising the skin and it delivers outstanding results. As well as this machine-based facial, Guinot has a range of hands-on facial treatments. It can also be used to treat eyes, neck and back.

### ■ GUINOT HYDRADERMIE<sup>2</sup> FACIAL 1 HOUR £57

This superior facial is ideal for all ages and skin types. A monthly treatment will keep your skin in optimum condition. Deep cleansing and re-hydrating.

■ Course of 6 £285

### ■ GUINOT AGE SUMMUM 1 HOUR £70

The Treatment that targets signs of ageing. The Age Summum Treatment is the alternative to plastic surgery for treating immediately signs of ageing.

At the end of the treatment, the wrinkles and fine lines are diminished, the skin is firmer and radiant.

### ■ GUINOT HYDRADERMIE<sup>2</sup> AGE LOGIC FACIAL 1 HOUR 15 MINS £70

A facial with added specific treatments for the delicate eye and neck areas, including massage to the neck and arms.

■ Course of 6 £330

### ■ LIFTOSOME ANTI-AGEING 1 HOUR £55

Unique facial using a high concentration of Vitamin C and proteins to tone and strengthen the elastin fibres.

■ Course of 3 £140

### ■ GUINOT BEAUTE NEUVE 1 HOUR £50

A double peeling action leaves the complexion radiant and softer than you thought possible. Using fruit enzymes, amino acids and vitamins to gently exfoliate the skin, this facial leaves the complexion truly radiant. A course of three treatments over three consecutive weeks is recommended.

■ Course of 3 £130

### ■ GUINOT HYDRA SPECIALIST

■ Eye 35 MINS £45

Helps reduce shadows, puffiness and the appearance of fine lines.

■ Back 1 HOUR £60

Deep cleansing for the skin improving texture and blocked pores.

## GUINOT HYDRADERMIE<sup>2</sup> LIFT

The sophisticated machine-based facial that boosts radiance, smoothes wrinkles and lifts the facial contour.

### ■ GUINOT HYDRADERMIE<sup>2</sup> LIFT (EXPRESS) 30 MINS £49

Drainage & Stimulation.

■ Course of 9 £368

### ■ GUINOT HYDRADERMIE<sup>2</sup> AGE LOGIC LIFT (DELUXE) 1 HOUR £70

Drainage & Stimulation, Massage & mask.

■ Course of 9 £525

## GUINOT COMBINATION FACIAL

This great combination treatment offers all the benefits of these fantastic facials with even better value for money.

### ■ GUINOT HYDRADERMIE<sup>2</sup> & AGE LOGIC LIFT (DELUXE) 1 HOUR 45 MINS £100

2nd course onwards.

■ Course of 6 £500

■ Course of 9 £750

## MAKE-UP

### ■ MAKEUP

■ BASIC MAKEUP 40 MINS £40

■ CLEANSE & EVENING MAKEUP 45 MINS £40

■ MAKEUP LESSON 1 HOUR £50

■ BRIDAL MAKEUP TRIAL 1 HOUR £50

■ BRIDAL MAKEUP INCLUDING TRIAL 2 X 1 HOUR £80

*Add £15 to cost of bridal makeup if you require a home visit on the day of your wedding (only available within a 3 mile radius of Pure).*

### ■ WEDDING DAY PREPARATION

We are delighted to offer a **FREE** pre-wedding consultation to all brides-to-be as well as the immediate wedding party. We are happy to arrange a bespoke treatment package in preparation for the wedding day including bridal makeup. See details on our website.

## DECLER ANTI-AGEING FACIALS

Decleor facials provide perfect skin maintenance, using 100% natural products and essential oils. Facial treatments begin with a wonderful back massage.

### ■ ANTI-AGEING 1 HOUR 15 MINS £57

- **BIO RETINOL WRINKLE RESIST (AROMA EXPERT LIFT EXPRESSION)**  
For immediately visible results, bio retinol ap2 combines powerful youth-boosting ingredients to target lines and wrinkles. Lifts, plumps and firms for a luminous, younger- looking completion.
- **COLLAGEN PLUMP AND LIFT (AROMA EXPERT LIFT EXPERIENCE)** Energising but luxurious, recharges skin tissues while an indulgent, collagen-rich mask infuses the completion with skin- plumping nutrients. The skin's natural renewal process is kick- started for firmer, radiant skin.
- **ADVANCED SCULP AND LIFT (AROMA EXPERT LIFT EXCELLENCE)**  
Targets the seven signs of ageing to plump out lines and increase tone. Strengthening from within, skin becomes less sensitive and satin smooth, with a new freshness and luminosity.

## DECLER FACIALS

### ■ SPECIFIC AROMATIC FACIAL 1 HOUR 15 MINS £52

- **MOISTURE QUENCH (HYDRA FORCE ESSENTIAL EXPERT FACIAL)**  
This super- hydrating facial quenches the thirstiest skin. Includes a nutrient-rich mask to intensively rehydrate for supple and cashmere soft skin.
- **OXYGENATING PURE & MATT ( MATTE & PURE PURITY EXPERT FACIAL)**  
For instant clarity on dull, devitalised skin, this antibacterial and matifying facial blitzes spots and shine. Includes an oxygenating power mask for a brighter and shine free complexion.
- **DIVINE NUTRITION (DIVINE NUTRITION NOURISH EXPERT FACIAL)**  
By cocooning skin in deliciously nourishing Essential Oils and active nutrients – this facial comforts, renews and repairs. Ultra- nourishing to feed dull, dry, exposed skin, it transforms complexions to radiant and satin smooth.
- **HARMONIE CALM (HARMONIE CALM INTENSE SOOTHE EXPERT FACIAL)**  
Acting like a calming comfort blanket, this blissful treatment relieves stressed, angry skin. Power- packed with skin strengthening Essential Oils, leaves you with clear, soothed and resilient skin.
- **WHITE RADIANCE (WHITE BRIGHT EXPERT RADIANCE FACIAL)**  
This illuminating facial dramatically restores radiance. Using advanced Vitamin C technology, skin is left glowing and beautifully even.

■ Course of 6 £260

### ■ ULTIMATE VITAMIN GLOW (AROMAPLASTY) 1 HOUR £52

### ■ PURE FACIAL (INCL. STEAM & EXTRACT) 1 HOUR £52

### ■ MINI / DEEP CLEANSING FACIAL 30 MINS £30

## DECLER BODY TREATMENTS

### ■ AROMA BODY MASSAGE 1 HOUR £60

Every bit of tension is eased from your body with this heavenly massage. The expert touch of your therapist's hands melt away stresses, ease tense and tired muscles and leaves your body with renewed energy. Choose from Aroma Detox, Relax, Flow or Tonic.

■ Course of 6 £300

### ■ AROMA BODY SILK

Radiant, bright and petal soft - your skin will glisten with health and vitality after this natural exfoliation treatment. This is the ultimate skin enhancer.

■ **BODY EXPRESS 30 MINS £40**

Exfoliation & moisturiser.

■ **BODY EXPERT 1 HOUR £60**

Exfoliation, full body massage & body milk to moisturise your skin.

### ■ DECLER PURIFYING BACK 30 MINS £40

Cleanse, exfoliate, massage and use of purifying mask.

■ Course of 6 £200

### ■ DECLER PREGNANCY MASSAGE 1 HOUR £60

A 1 hour treatment aimed at expectant mothers (from 2nd trimester onwards) which is designed to relax and rejuvenate tired and aching limbs.

■ Course of 6 £300

### ■ DECLER MOTHER-TO-BE PACKAGE 1 HOUR 30 MINS £90

A luxurious massage treatment incorporating back, leg & stomach, mask to stomach, prevention of stretch marks and mini facial. Designed to restore a feeling of lightness and comfort.

### ■ DECLER PERFECT LEGS 40 MINS £42

This is a perfect antidote for tired, aching legs, an instantly refreshing and invigorating treatment will put the bounce back in your step. Clients should be advised that this is a very cold treatment.

### ■ DECLER AROMA FOOT RELIEF 30 MINS £25

Hot towels impregnated with essential oils relax the feet and lower legs before a stimulating warm massage balm is applied with a unique reflex point massage.

■ When taken with Facial or Massage treatment £10

## MALE TREATMENTS

■ <b>MULTI PULSED LIGHT TREATMENTS</b> Hair removal, acne, pigmentation		PLEASE SEE P21
■ <b>GUINOT HYDRADERMIE (DEEP CLEANSING &amp; ACNE)</b>	1 HOUR 15 MINS	£55
■ Course of 6		£275
■ <b>GUINOT HYDRADERMIE (LIFT EXPRESS)</b>	30 MINS	£49
Machine based treatment.		
■ <b>LIFTOSOME ANTI-AGEING</b>	1 HOUR	£55
Hands on treatment.		
■ <b>GUINOT AGE SUMMUM</b>	1 HOUR	£70
■ <b>GUINOT BACK TREATMENT</b>	1 HOUR	£60
■ <b>DECLÉOR PURIFYING BACK (incl. exfoliation)</b>	30 MINS	£40
■ Course of 6		£200
■ <b>MASSAGES - WITH DEEP TISSUE ON REQUEST</b>		
■ 30 mins		£30
■ 45 mins		£42
■ 1hr		£50
■ 1hr 15 mins		£60
Add £5 extra for specific balm.		
■ <b>FLABELOS - LIKE POWER PLATE</b>		£10
■ 3 month unlimited use membership		£120
■ 6 month unlimited use membership		£180
■ <b>MANICURE/ PEDICURE</b>		£20/£30
■ <b>MINI / DEEP CLEANSING FACIAL</b>	30 MINS	£30
■ Course of 6		£150
■ <b>TANNING</b>		
■ <b>DECLÉOR/GUINOT</b>		£38
■ <b>ST. TROPEZ</b>		£30
■ <b>EXFOLIATION</b>		£15
■ <b>WAXING</b>		
■ <b>BACK/CHEST</b>		£20

Courses available: BUY 5 get 1 **FREE!**

## PURE MASSAGE

Massage therapy improves circulation by bringing oxygen and other nutrients to body tissues. It relieves muscle tension and pain, increases flexibility and mobility, and helps clear lactic acid and other waste, which reduces pain and stiffness in muscles and joints.

■ <b>DECLÉOR MASSAGE</b> Choose from Detox, Relax, Flow or Tonic (Decléor Balm)		
■ <b>FULL BODY</b>	1 HOUR	£60
■ Course of 6		£300
■ <b>FACE, NECK &amp; BACK OR LEGS, NECK &amp; BACK</b>	45 MINS	£52
■ Course of 6		£260
■ <b>NECK &amp; BACK</b>	30 MINS	£40
■ Course of 6		£200
■ <b>SWEDISH MASSAGE (with deep tissue on request)</b>		
■ <b>FULL BODY</b>	1 HOUR	£50
■ Course of 6		£250
■ <b>FACE, NECK &amp; BACK OR LEGS, NECK &amp; BACK</b>	45 MINS	£42
■ Course of 6		£210
■ <b>NECK &amp; BACK</b>	30 MINS	£30
■ Course of 6		£150

To add a specific aroma balm is £5 extra so please just ask.

■ <b>INDIAN HEAD MASSAGE</b>	45 MINS	£45
A totally relaxing and stimulating treatment for the head, face, neck and shoulders.		
■ <b>ADD HOT STONES</b>		£15
Why not add Hot Stones to your face, neck & back or neck & back massage? This makes a shorter treatment more luxurious.		
■ <b>REFLEXOLOGY</b>	1 HOUR	£50
■ <b>LAVA SHELL MASSAGE</b>	1 HOUR	£60
■ <b>HOPI EAR CANDLES</b>	45 MINS	£45
■ <b>HOT STONE MASSAGE THERAPY</b>	1 HOUR 15 MINS	£70
Deeply relaxing therapeutic massage using smooth basalt stones.		
■ <b>ADD FULL BODY EXFOLIATION</b>	15 MINS	£15
Removes dead skin cells prior to massage, leaving your skin silky smooth.		

## SOFT SURGERY CLINIC

The following soft surgery treatments are carried out by external practitioners upon referral by pure.

### SOFT SURGERY CLINIC

Pure can refer clients to a registered practitioner for all dermal fillers and injectable treatments including:

- ANTI-WRINKLE TREATMENT **PRICE ON CONSULTATION**
- FILLERS
- MINOR SURGERY (skin tags, bumps, lumps, moles) only for cosmetic reasons.  
*Please note: Minor Surgery will be carried out at clinic in Hoddesdon.*

GIFT VOUCHERS CANNOT BE REDEEMED AGAINST TREATMENTS FROM VISITING PRACTITIONERS OR PERMANENT MAKE-UP.

## PERMANENT MAKE-UP

### PERMANENT MAKE-UP **FROM £350 including touch-up**

Have you ever wanted to wake-up with a perfectly made up face? Over plucked when you were younger and eyebrows grow in patches now?

Or wanted to go out on a night out without having smudged eyeliner? Lips aren't as defined as they used to be or fed up of eating your lipstick?

If you have answered "yes" to any of the above then Permanent Make-Up is the perfect solution for you.

Permanent Make-Up is a form of tattooing but because the pigment is implanted in between the 5th layer of your Epidermis, over time (between 6months – 18 months, depending on the colour of the pigment) you will need a top-up or colour boost, just like your hair colour. We also use anaesthetic (cream/gel) to ensure your experience is as comfortable as possible.

For your initial treatment, you will need a "touch-up" after 4-6 weeks but after this, the next colour boost will be at 6months – 18 months (eyelash enhancement will last even longer).

If you are interested, why not book in for a consultation with one of our in house therapists for £20 only? This is redeemable if you decide to go ahead with the treatment.

*\*Correction procedures may require more touch-ups. Booking and cancellation policy - to secure your appointment a 20% deposit will be required at the time of booking. We require 24hrs notice to cancel or re-schedule an appointment, otherwise we reserve the right to not refund the 20% deposit.*

- Colour boost **FROM £175**

## EAR PIERCING

### EAR PIERCING **15 MINS FROM £15**

Performed with a gun, we have a selection of earrings from basic gold, titanium to birthstones. Price includes earring and aftercare.

*Please note: we do not pierce cartilage (soft bone) on ear.*

## PURE BODY SHAPING

The ultimate detox! Visible inch loss and smoother skin are just two of the benefits of this body treatment.

### RADIO FREQUENCY

Dual Radio Frequency is the most popular emerging treatment on the market for skin lifting, tightening and smoothing out of fine lines and wrinkles. SkinFirst have been using this technology for over five years and the results have been astounding. Unlike other treatments radio frequency works on the natural collagen within the skin to educate and remodel to give a more youthful appearance. Results can last up to 2 years.

- UNDERNEATH OF UPPER ARMS ('BINGO WINGS') **£110**
  - Course of 3 **£275**
- FULL STOMACH (TO WAIST) **£175**
  - Course of 3 **£437.50**
- HALF STOMACH (TO BELOW NAVEL) **£125**
  - Course of 3 **£312.50**
- INNER THIGHS **£110**
  - Course of 3 **£275**
- HALF LEGS (UPPER) **£175**
  - Course of 3 **£437.50**

### FLABeLOS

Using vibrating plates, the FLABeLOS machine sends differing vibrations through the plates, into your body which stimulates the muscles causing you to contract them as your body instinctively tries to stabilise itself. The amplitude and speed changes cause more involuntary muscle contractions. Perfect for people who have limited mobility, new to an exercise programme, looking for rehab opportunities or even as a complement to a traditional work out programme, FLABeLOS is the way to maximise your benefits in a short amount of time. Burn 300 calories in 10 minutes! Including **FREE** trial.

- 3 month unlimited use membership **£120**
- 6 month unlimited use membership **£180**  
(could mean the cost of 1 session is just £1.50!)

## NUTRITION

Nutritional therapy is about supporting our health through food and lifestyle advice as opposed to taking a pill for every ill. With the help of a qualified practitioner it can support a number of health concerns e.g. skin conditions, digestive health, weight loss, fussy eating children, stress, hormonal balancing, energy levels and many more!

■ FIRST DIET AND LIFESTYLE CONSULTATION	1 HOUR 15 MINS	£75
■ FOLLOW UP CONSULTATIONS	45 MINS	£46
■ HOME VISIT CONSULTATIONS	1 HOUR 30 MINS	£85
■ CUPBOARD CHECK & CLEANSE	45 MINS	£45
■ HOME VISIT WITH CUPBOARD CHECK	2 HOURS	£100
■ SMART SUPERMARKET SHOPPING WITH YOU	1 HOUR	£50

If you are looking for a diet and lifestyle plan that is:

- Nutritious
- Personalised
- Researched
- Easy to follow
- And Practical

This plan is based around you, your daily routine, your likes and dislikes and your goals. Whatever you want to achieve whether its weight loss, more energy or better sleep Veronika can help!

After your initial consultation Veronika will create a personal plan for you within 2 days which will be tailored for your goals and needs, as there is not one diet/lifestyle that fits all.

This service is suitable for all ages (but children under 16 must be accompanied by an adult).

## MANICURE

We suggest that manicures are paid for prior to the treatment and that car keys, etc are removed from pockets or handbags to avoid spoiling wet varnish. For pedicures, please wear open-toed footwear.

■ FILE & CUT	15 MINS	£10
■ POLISH ONLY	15 MINS	£10
■ JESSICA SHAPE & PAINT	25 MINS	£15
Polish removal, cuticle tidy, file and shape, polish application.		
■ JESSICA MANICURE - COLOUR	45 MINS	£25
Polish removal, file and shape, cuticle treatment, massage, polish application.		
■ JESSICA MANICURE - FRENCH	1 HOUR	£30
Manicure plus french polish application.		
■ JESSICA CONDITIONING MANICURE	1 HOUR 15 MINS	£32
All the benefits of the prescriptive manicure, plus the soothing and hydrating benefits of paraffin wax.		
■ Course of 6		£160
■ LE-REMEDI - FACIAL FOR YOUR HANDS	30 MINS	£22
A wonderful addition to any Jessica manicure or it can be taken on its own. It leaves the skin feeling silky smooth, conditioned, moisturised and feeling firmer.		

## PEDICURE

■ JESSICA ZEN SPA PEDICURE	1 HOUR	£35
■ Course of 6		£160
■ JESSICA CONDITIONING PEDICURE	1 HOUR 15 MINS	£38
A paraffin wax treatment ideal for cracked, hard and dry skin.		
■ Course of 6		£190
■ JESSICA ZEN SPA PEDICURE WITH GELeration	1 HOUR 15 MINS	£55
■ MINX YOUR TOENAILS	45 MINS	£30
Minx is a solid film with an adhesive back that is heat activated. Available in a variety of colours/patterns		
■ Include mini pedicure	1 HOUR 15 MINS	£45
■ JESSICA MANICURE & PEDICURE	1 HOUR 45 MINS	£50
■ JESSICA CONDITIONING MANICURE & PEDICURE	2 HOURS 15 MINS	£60
Not to be used in conjunction with the OAP & student discount.		



## NAIL ENHANCEMENTS

If you would like low maintenance colour that protects & strengthens the natural nail, then coloured gel overlays are the natural choice. Colour overlays are perfect for feet too as gel won't chip or peel.

Gel overlays are a semi-permanent nail colour that is applied to your own nails. Gel extensions are designed to enhance the length of your nails.

We will do no more than 2 infills before removing your gels, this allows us to check nail health and ensures that your gel application does not build up.

### ■ NAIL ENHANCEMENTS (BIO SCULPTURE)

■ COLOUR OVERLAYS (HANDS OR FEET)	45 MINS	£30
■ FRENCH OVERLAYS (HANDS OR FEET)	1 HOUR	£35

### ■ NAIL EXTENSIONS

■ TIPS WITH COLOUR OVERLAYS	1 HOUR 30 MINS	£45
■ TIPS WITH FRENCH OVERLAYS	1 HOUR 45 MINS	£55

### ■ MAINTENANCE

It is recommended that you book an appointment 2-3 weeks following application to maintain the appearance of your enhancements after natural nail growth:

#### ■ REMOVAL & NEW SET OF OVERLAYS:

■ COLOUR (hands or feet)	1 HOUR 15 MINS	£35
■ FRENCH (hands or feet)	1 HOUR 15 MINS	£40

#### ■ INFILLS:

■ COLOUR/NATURAL (maximum 2 infills)	45 MINS	£30
■ FRENCH (maximum 2 infills)	1 HOUR	£35
■ SINGLE NAIL REPAIR	20 MINS	£4
■ SOAK OFF & SHAPE AND MASSAGE	45 MINS	£15
■ NATURAL NAIL REPAIR		£4

### ■ JESSICA GEL NAILS

Jessica GELeration are an exciting, current soft gel system – looks like polish, thin – which is easy to soak off and will preserve the natural nail underneath. Amazing long lasting colour which lasts up to 2-3weeks without chipping.

■ COLOUR OVERLAYS	£30
■ FRENCH OVERLAYS	£35

Please note that we will not offer maintenance of these nails.

■ INCLUDE MANICURE	£40
■ INCLUDE PEDICURE	£55

## SWAROVSKI NAILS

Swarovski crystals hand applied individually by your therapist, fit for any special occasion or simply just to add a bit of glamorous bling to your life! A show stopper for sure!

■ FULL SET CRYSTAL TOES	1 HOUR	£50
■ FULL SET CRYSTAL TOES WITH A PEDICURE	1 HOUR 30 MINS	£70
■ CRYSTAL NAIL		£6
■ SINGLE NAIL ART		£6

## PURE TANNING

A range of self tans ranging from your traditional hand applied tan, natural to dark to your more popular spray tans (both applied by your therapist) to ensure you are fully covered from head to toe in a gorgeous, glowing tan of your choice – either for a special occasion or holiday!

■ **ST. TROPEZ EXPRESS TAN OR SPRAY TAN** 30 MINS £30

Non-streaky formula with green undertones to neutralise orange tones, leaving the tan a gorgeous natural brown. This develops from between 1 – 3 hours depending on what depth of colour you would like, so no more sleeping in brown sheets.

■ **NEW KISSED BY MII (JESSICA) SPRAY TAN** 30 MINS £30

This is our new mineral tan, with no preservatives and leaves your skin feel silky smooth and hydrated with a gorgeous glowing colour.

■ **GUINOT OR DECLEOR SELF-TAN** 30 MINS £38

This includes your own bottle of self tan to take home to top up your glowing tan as you wish, if you would like us to continue to apply the tan for you after purchase, only £20 will be charged per application.

■ **PRE-TAN EXFOLIATION** 15 MINS £15

Ideal if you prefer a professional exfoliation. Ensures a longer lasting tan.

## THREADING

A traditional hair removal technique using pure cotton or silk, the thread catches the hairs, pulling them out without tugging on the skin. Even suitable for sensitive skins!

■ **EYEBROWS** 15 MINS £10

■ **FACE** 30 MINS £20

■ **LIP** 15 MINS £8

■ **CHIN** 15 MINS £8

■ **LIP & CHIN** 15 MINS £14

## PURE EYES

### EYES

■ EYELASH TINT	£17
Including complimentary hands, feet or scalp massage.	
■ EYEBROW TINT	£10
■ EYELASH & EYEBROW TINT	£23
■ EYEBROW SHAPE	£10
■ ALL IN ONE EYE PACKAGE	£26
Eyelash, eyebrow tint & eyebrow shape.	
■ BROWS BY MII	£30
The ultimate eyebrow package, tailor made especially for you. Consultation, measurements, tint and shape, hand or head massage included.	

*A patch test is required 24 hours prior to tinting treatments.*

### EYELASH EXTENSIONS

■ FULL SET	1 HOUR 15 MINS	£50
■ INFILLS	45 MINS	£35
(3 weeks or extra cost may incur)		
■ REMOVAL	45 MINS	£20
■ OCCASIONAL LASHES	30 MINS	£25
(last approx 1 week)		

### STRIP LASHES

■ OWN LASH APPLIED	15 MINS	£10
■ SALON LASH APPLIED	15 MINS	£15

### LIFT VOLUME LENGTH LASHES

Amazing Length and Lift to your natural lashes that Lasts 6-8 weeks.

■ LVL ONLY	45 MINS	£45
■ LVL WITH TINT	1 HOUR	£55
■ LVL WITH EXTENSIONS		£90
■ LVL WITH TINT AND EXTENSIONS		£95

*(Extensions must be performed on a different day).*

## PURE MPL

Using a combination of MPL® (an advanced form of IPL) and Radio Frequency, the latest and safest SkinFirst technology removes unwanted hair. This technology can treat a wider range of skin types than IPL alone and is safer and more comfortable than both IPL and laser.

### FACE

■ UPPER LIP OR CHIN	£45
■ Course of 6	£225
■ Course of 10	£360
■ UPPER LIP & CHIN	£70
■ Course of 6	£350
■ Course of 10	£560
■ SIDEBURNS	£60
■ Course of 6	£300
■ Course of 10	£480
■ FULL FACE & NECK (FEMALE)	£120
■ Course of 6	£600
■ Course of 10	£960
■ FULL FACE, BEARD & NECK (MALE)	£140
■ Course of 6	£700
■ Course of 10	£1120
■ NECK (FEMALE)	£60
■ Course of 6	£300
■ Course of 10	£480
■ NECK (MALE)	£90
■ Course of 6	£450
■ Course of 10	£720

### UPPER AND LOWER BODY

■ FULL BACK & SHOULDERS	£180
■ Course of 6	£900
■ Course of 10	£1520
■ UPPER BACK & SHOULDERS	£150
■ Course of 6	£750
■ Course of 10	£1200
■ ARMS	£150
■ Course of 6	£750
■ Course of 10	£1200

## PURE MPL

■ UPPER OR LOWER ARMS	£115
■ Course of 6	£575
■ Course of 10	£920
■ UNDERARMS	£70
■ Course of 6	£350
■ Course of 10	£560
■ FULL BACK	£150
■ Course of 6	£750
■ Course of 10	£1200
■ SHOULDERS	£90
■ Course of 6	£450
■ Course of 10	£720
■ CHEST (FEMALE)	£60
■ Course of 6	£300
■ Course of 10	£480
■ CHEST (MALE)	£110
■ Course of 6	£550
■ Course of 10	£880
■ ABDOMEN	£90
■ Course of 6	£450
■ Course of 10	£720
■ CHEST & ABDOMEN	£150
■ Course of 6	£750
■ Course of 10	£1200
■ STOMACH LINE	£50
■ Course of 6	£250
■ Course of 10	£400
■ UPPER OR LOWER LEGS	£130
■ Course of 6	£650
■ Course of 10	£1040
■ FULL LEGS	£150
■ Course of 6	£750
■ Course of 10	£1200
■ FULL LEGS INC. BIKINI	£190
■ Course of 6	£950
■ Course of 10	£1520

## PURE MPL

■ BIKINI	£70
■ Course of 6	£350
■ Course of 10	£560
■ EXTENDED BIKINI	£80
■ Course of 6	£400
■ Course of 10	£640
■ BRAZILIAN/G-STRING/BUTTOCKS	£90
■ Course of 6	£450
■ Course of 10	£720
■ FEET OR TOES	£45
■ Course of 6	£225
■ Course of 10	£360
■ FEET & TOES	£70
■ Course of 6	£350
■ Course of 10	£560

### SPECIAL OFFER COMBINATIONS FOR HAIR REMOVAL

■ UNDERARMS & BIKINI	£120
■ Course of 6	£600
■ Course of 10	£960
■ HALF LEG & BIKINI	£160
■ Course of 6	£800
■ Course of 10	£1280
■ UPPER LIP & BIKINI OR UPPER LIP & UNDERARMS	£95
■ Course of 6	£475
■ Course of 10	£760
■ UPPER LIP, CHIN & SIDEBURNS	£95
■ Course of 6	£475
■ Course of 10	£760
■ UNDERARMS, BIKINI & 1/2 LEG	£180
■ Course of 6	£900
■ Course of 10	£1440
■ UNDERARMS, BIKINI, FULL LEGS, UPPER LIP & CHIN	£250
■ Course of 6	£1250
■ Course of 10	£2000

### PIGMENTATION

■ FULL FACE	£120
■ Course of 3	£300

## PURE MPL

■ FULL FACE & NECK	£140
■ Course of 3	£350
■ FULL FACE & NECK & DÉCOLLETAGE	£180
■ Course of 3	£450
■ DÉCOLLETAGE OR CHEST	£120
■ Course of 3	£300
■ HALF/PART FACE	£80
■ Course of 3	£200
■ BACK OF HANDS	£80
■ Course of 3	£200
■ FOREARMS & HANDS	£140
■ Course of 3	£350
■ FULL ARMS & HANDS	£170
■ Course of 3	£425
■ SHOULDERS	£135
■ Course of 3	£338

### THREAD VEINS & ROSACEA

■ NOSE	£65
■ Course of 3	£162
■ CHEEKS	£90
■ Course of 3	£225
■ FULL FACE	£120
■ Course of 3	£300
■ FULL FACE & NECK	£140
■ Course of 3	£350
■ FULL FACE & NECK & DÉCOLLETAGE	£180
■ Course of 3	£450
■ LEGS	POA

### ACNE

■ FULL FACE	£100
■ Course of 3	£250
■ HALF FACE	£75
■ Course of 3	£187
■ CHEST	£120
■ Course of 3	£300
■ UPPER BACK	£130
■ Course of 3	£325

## LIFTING AND FIRMING FOR FACE & NECK

Dual Radio Frequency is the most popular emerging treatment on the market for skin lifting, tightening and smoothing out of fine lines and wrinkles. SkinFirst have been using this technology for over five years and the results have been astounding. Unlike other treatments radio frequency works on the natural collagen within the skin to educate and remodel to give a more youthful appearance. Results can last up to 2 years.

■ FULL FACE, NECK AND DÉCOLLETAGE	£145
■ Course of 3	£362.50
■ FULL FACE	£100
■ Course of 3	£250
■ HALF FACE	£80
■ Course of 3	£200
■ JAWLINE	£75
■ Course of 3	£187.50
■ EYES	£60
■ Course of 3	£150

## LIFTING AND FIRMING FOR BODY

■ UNDERNEATH OF UPPER ARMS ('BINGO WINGS')	£110
■ Course of 3	£275
■ FULL STOMACH (TO WAIST)	£175
■ Course of 3	£437.50
■ HALF STOMACH (TO BELOW NAVEL)	£125
■ Course of 3	£312.50
■ INNER THIGHS	£110
■ Course of 3	£275
■ HALF LEGS (UPPER)	£175
■ Course of 3	£437.50

## PURE DEPILATION

All of our waxing treatments are undertaken after consultation at the discretion of the beauty therapist. We use both warm and hot wax, depending on your preference and how it suits your skin. Make sure the hair you want waxed is grown out to about 5mm above skin surface. Avoid heat treatments, sunbeds, saunas, moisturisers and perfumes before and after waxing.

### ■ WAXING

■ HALF LEG LOWER	30 MINS	£18
■ THREE QUARTER LEG OR THIGH	30 MINS	£21
■ FULL LEG	45 MINS	£26
■ BIKINI LINE	15 MINS	£12
■ HIGH BIKINI	30 MINS	£18
■ BRAZILIAN BIKINI	30 MINS	£25
■ HOT AND WARM WAX BRAZILIAN	30 MINS	£25
■ BERMUDA TRIANGLE BIKINI	30 MINS	£25
■ BRAZILIAN WITH HOT WAX ONLY	45 MINS	£30
■ IN THE BUFF BIKINI	30 MINS	£30
■ LOWER LEG & IN THE BUFF BIKINI	1 HOUR	£45
■ FULL LEG & IN THE BUFF BIKINI	1 HOUR 15 MINS	£52
■ LOWER LEG & BIKINI	30 MINS	£27
■ LOWER LEG & HIGH BIKINI	45 MINS	£33
■ LOWER LEG & BRAZILIAN	45 MINS	£40
■ FULL LEG & BIKINI	45 MINS	£35
■ FULL LEG & BRAZILIAN	1 HOUR	£47
■ UNDER ARM	15 MINS	£12
■ FULL LEG, BIKINI & UNDERARM	1 HOUR	£45
■ FOREARM	15 MINS	£15
■ FULL ARM	30 MINS	£23
■ CHEST	30 MINS	£20
■ BACK	30 MINS	£20
■ LIP	15 MINS	£8
■ CHIN	15 MINS	£8
■ LIP & CHIN	15 MINS	£14
■ FACE	15 MINS	£10
■ EYEBROWS	15 MINS	£10
■ STOMACH	15 MINS	FROM £5

Courses available: BUY 5 get 1 **FREE!**

Other waxing combinations available, please ask!

## PRIVATE PAMPERING

At Pure we are constantly striving to make your experience that little bit more special. We understand that sometimes you may just want to enjoy your pampering experiences with friends and/or family members in your own tranquil, private setting.

Maybe you have an upcoming event for example a wedding, for which you would like to prepare by enjoying some of our luxurious treatments?

We are now offering a mini list of treatments to be enjoyed 'after hours' for groups of between 5-10 people.

During this time the salon will be closed to the public so that you and your friends and/or family can relax whilst being pampered by our expert therapists in privacy.

Also, the celebrating individual, be they birthday girl or boy, bride or groom etc. will receive one chosen treatment completely **FREE** of charge!

Your party will be fully coordinated by a member of the Pure staff and party hours are as follows:

Friday .....	6pm – 9pm
Saturday .....	6pm – 9pm

### ■ 20 MINS TREATMENTS

■ Back, neck & shoulder massage	£20
■ Exfoliation	£10

### ■ 30 MINS TREATMENTS

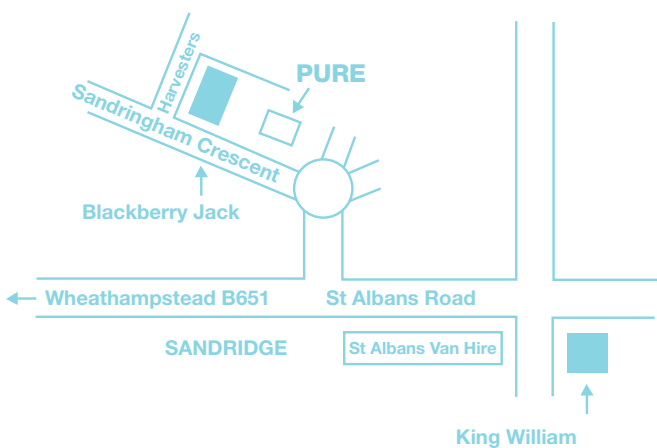
■ Mini Facial	£25
■ Back, neck & shoulder massage	£25
■ Exfoliation	£10
■ Decleor Purifying Back	£35
■ Decleor Aroma Foot Relief	£20
■ Jessica Shape & Paint	£13
■ Guinot or Decleor Self Tan	£33
■ St. Tropez Tan	£25

### ■ 45 MINS TREATMENTS

■ Jessica Manicure	£23
■ Minx Toe Nails	£28
■ Indian Head Massage	£40

### ■ 60 MINS TREATMENTS

■ Guinot Facial (Beaute Neuve)	£40
■ Guinot Cleansing Back	£50
■ Decleor Classic Aromatic Facial	£40
■ Decleor Aroma Body Massage	£48
■ Decleor Aroma Body Expert	£50
■ Decleor Pregnancy Massage	£50
■ Pure Full Body Swedish Massage	£45
■ BioSculpture Colour Gel Overlays	£30
■ BioSculpture French Gel Overlays	£35
■ Jessica Zen Spa Pedicure	£30



## OPENING TIMES

MONDAY	10AM - 6PM
TUESDAY	10AM - 8PM
WEDNESDAY	10AM - 5PM
THURSDAY	10AM - 8PM
FRIDAY	9AM - 6PM
SATURDAY	9AM - 6PM
SUNDAY	10AM - 4PM (MARCH - DEC)